

[www.massiv.cc](http://www.massiv.cc)

# Introduction Handbook

We transform visionary ideas into market-ready solutions  
that drive personal success.

**massiv.**

Full cycle design and dev company.

# We are Massiv.

We are Massiv., a team of digital product experts with four years of experience collaborating with visionaries.

We specialize in transforming high-potential ideas into groundbreaking digital products, partnering with successful founders—including serial entrepreneurs, investors, and those with successful exits—whether they are launching new ventures or expanding existing portfolios.

For last few years we've helped...

## High-Profile Entrepreneurs with exits

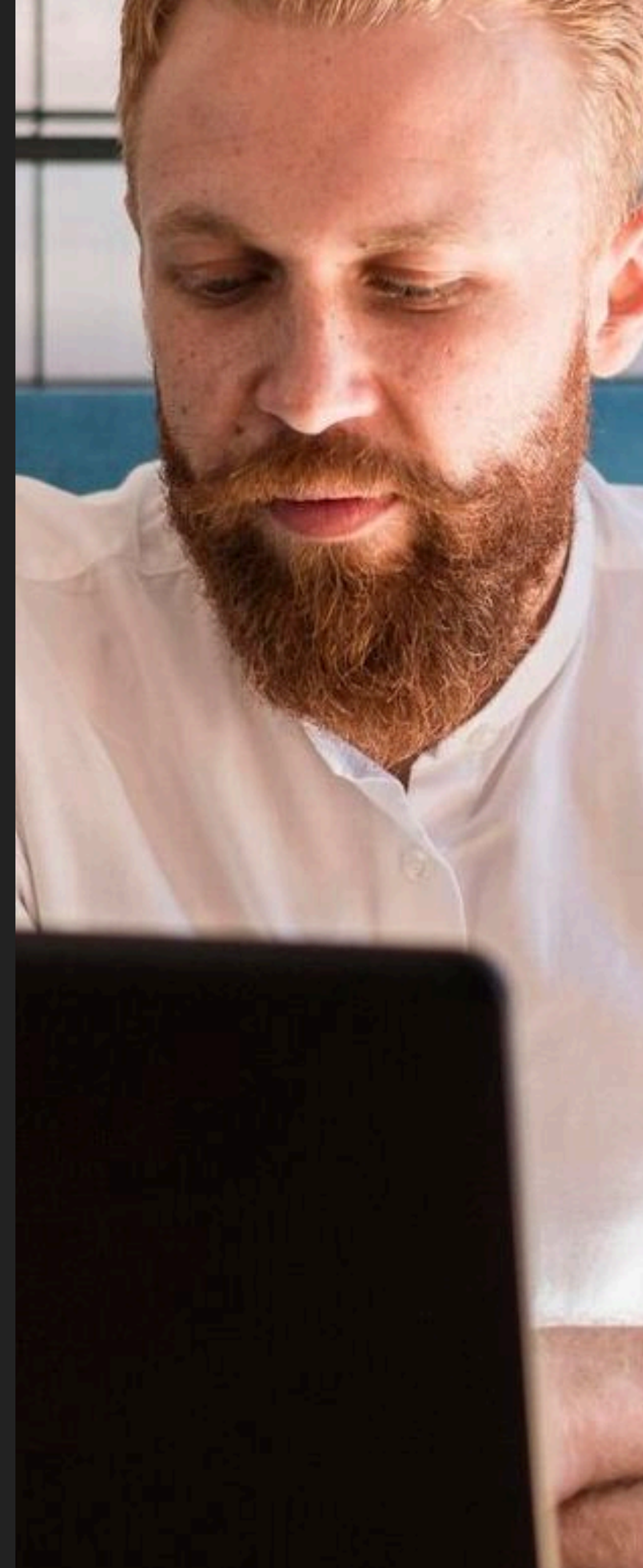
To take their next venture from concept to launch.

## Serial Entrepreneurs

In product iteration, user testing, and scale-up strategies.

## Investors and Angels

In building MVPs for new ventures or enhancing existing portfolios.



# Our Services

We design and develop products, brands, services, and experiences that people truly love.

## UI / UX design

- Product design
- Market & user research
- UX design
- Wireframing & prototyping
- Web design
- Responsive design
- Mobile app design (iOS, Android)
- Design System

## Development

- Web development
- Mobile app development
- Cloud app development
- AI Integration
- API & Integration
- Quality Assurance
- After-launch support

Languages we use:

Node.js, Java, Go, PHP, React, Angular, Vue,  
Hybrid apps with React Native and Flutter,  
Native apps for iOS and Android

## Strategy

- Business model development
- Market & user research
- Competitor analysis
- Design audit
- Design solution

## Branding

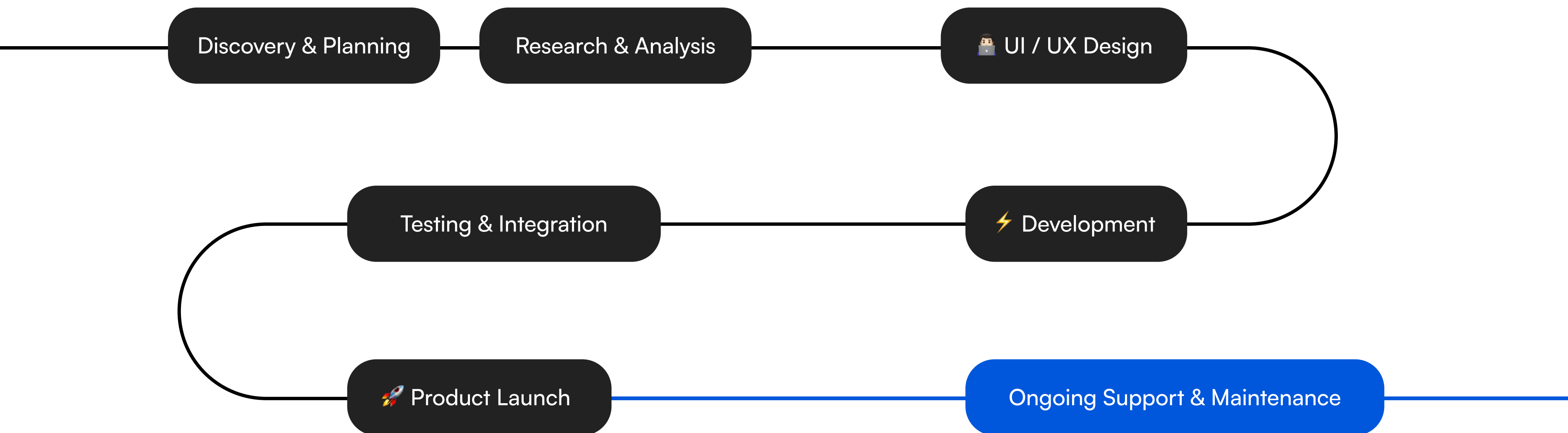
- Brand naming
- Brand identity
- Brand book
- Logotype
- Promo materials

## MVP Creation



# Our Process

We follow Agile methodologies, tailoring every phase to fit high-growth websites and mobile apps:



# Why choose us?

## Tailored for Success

We work with individuals who demand excellence.

## Price-Quality Balance

Based in Armenia, we offer competitive pricing without compromising on top-tier quality.

## Market Expertise

We bring deep understanding of the startup landscape, ensuring solutions tailored to industry needs.

## Concept Enrichment

We collaborate closely with you, turning initial ideas into valuable, fully-developed concepts.

80+

Projects delivered for founders and investors.

4+

Years of experience with high-profile entrepreneurs.

Time

We are committed to delivering on time, ensuring seamless project execution.

AI

By utilizing AI, we solve complex challenges and ensure product feasibility.

Clutch  
★★★★★

5 out of 5 stars on Clutch

# Our Clients

We've worked across industries like E-commerce, SaaS, Hospitality & Travel, Entertainment, Crypto Web3 etc.



more than 80+ successful projects

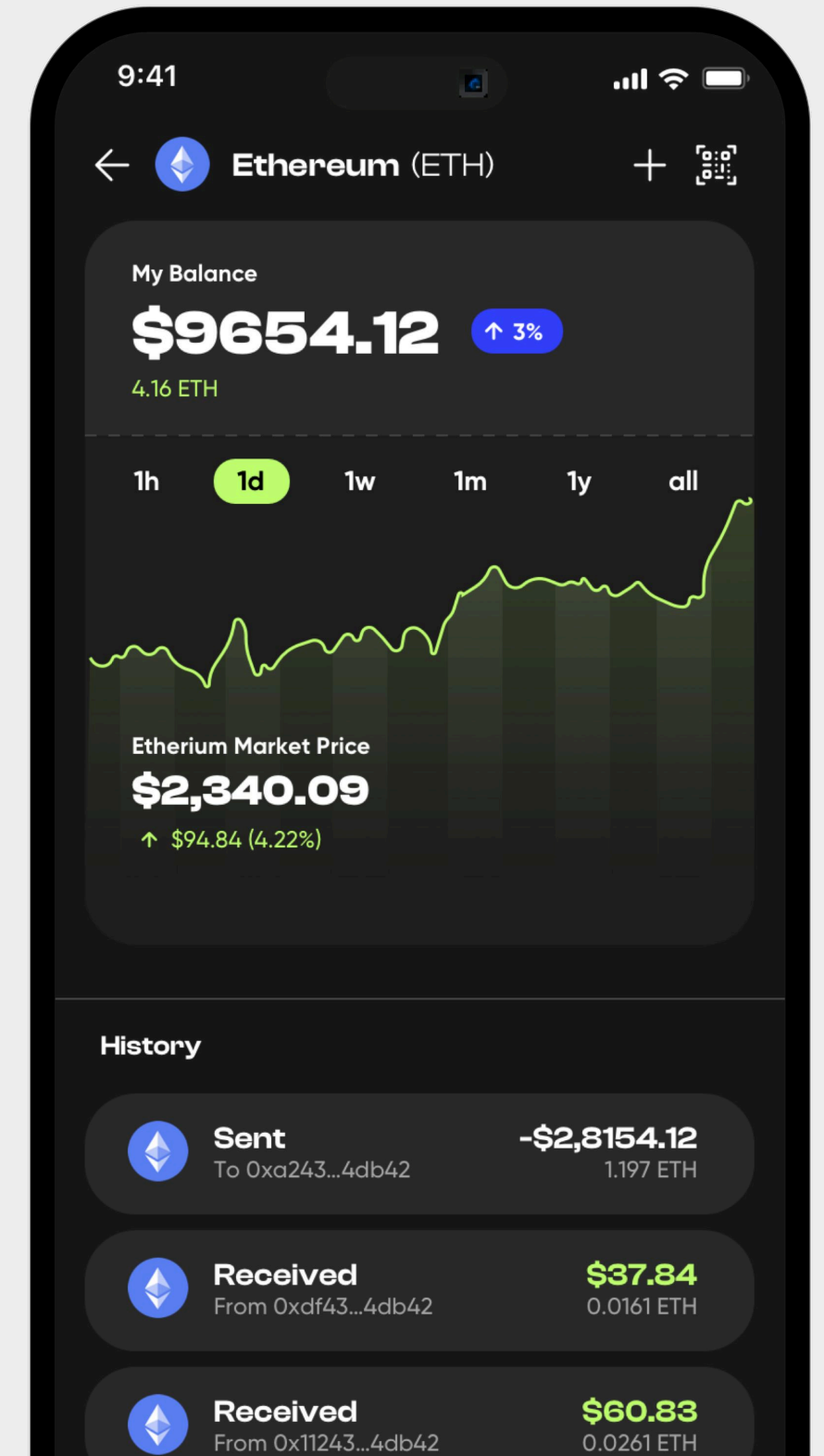
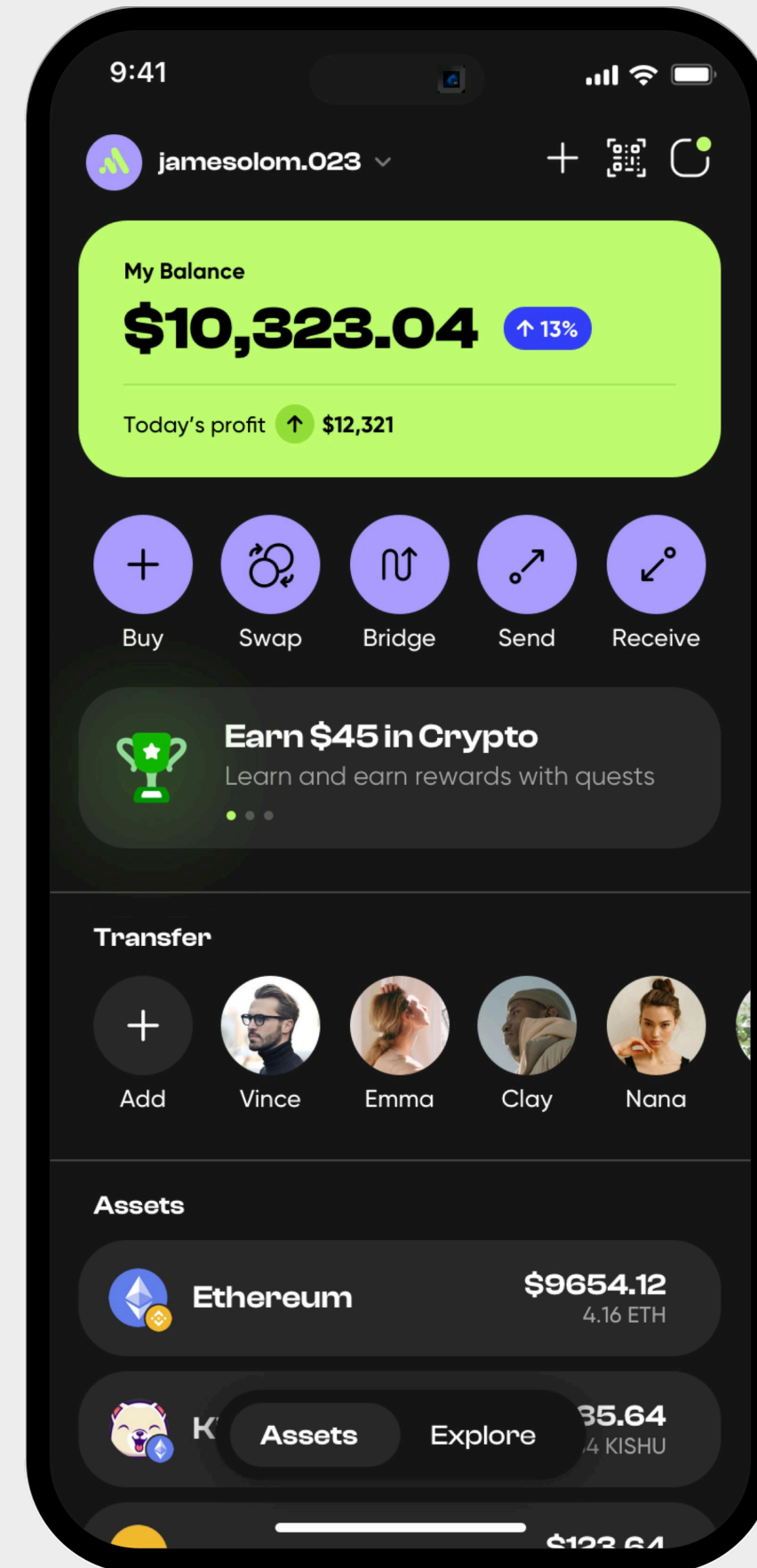
# Projects **We Made**



Crypto, Web3

In crafting this crypto wallet app, our emphasis was on creating an intuitive UI for quick access to funds, transaction history, and statistics.

The goal is to streamline resource management, prioritizing simplicity and a distraction-free, clean layout, recognizing the importance of timely financial interactions.

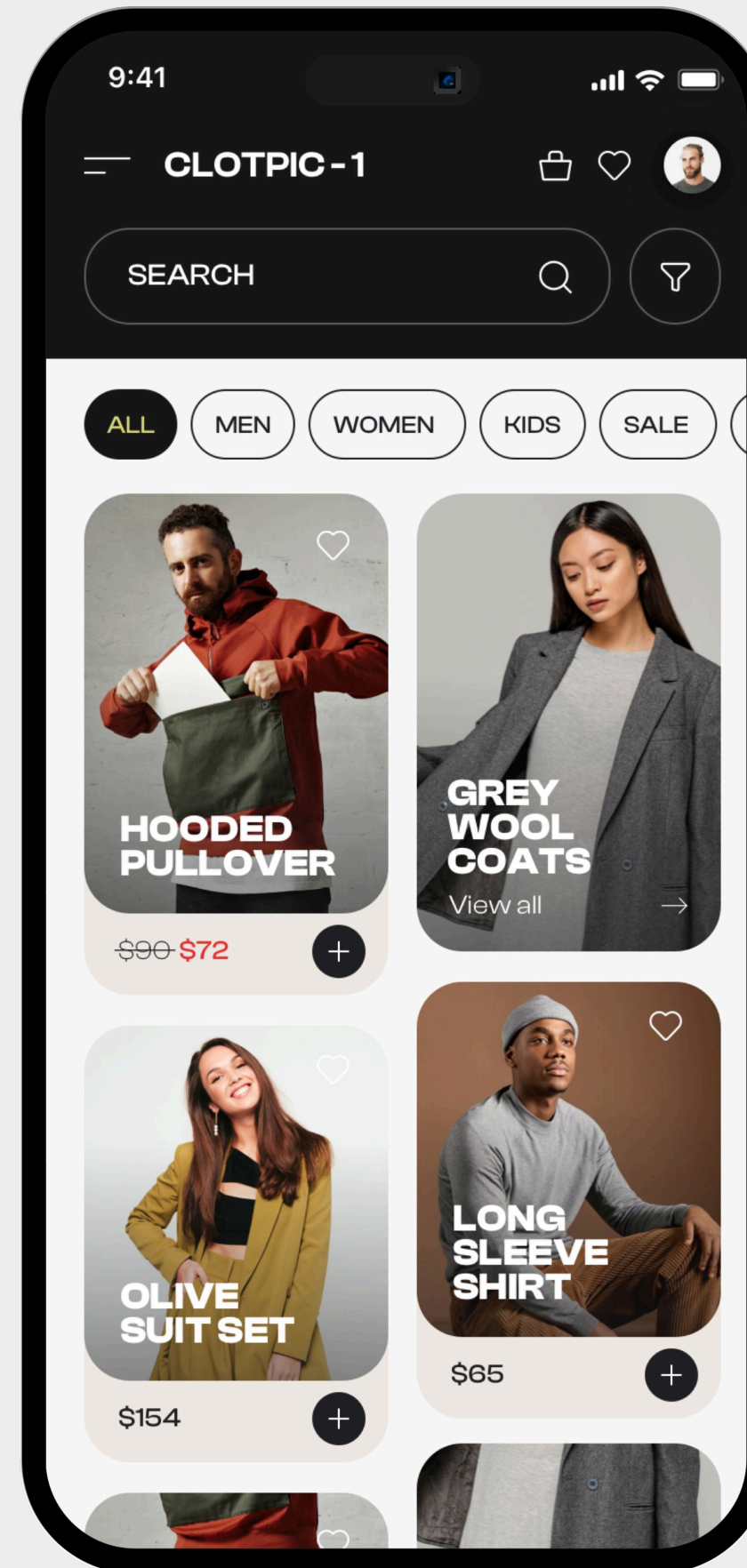


# CLOTPIC

E-commerce

App transforms shopping for essentials with its user-friendly interface and curated selection of quality basics.

This platform features streamlined navigation, exclusive offers, and robust customer service, ensuring a seamless fashion experience. Our design emphasizes simplicity and accessibility, making stylish basics effortlessly attainable.







Finance

All-in-one web banking AI companion. With Rokkl, effortlessly manage your banking transactions, set financial goals, and track your income and expenses.

Our Sofa AI chat feature provides personalized summaries and insightful tips on saving more money.

Rokkl

USD

Welcome back 🙌

Ronald

Total Balance

This week ▾

\$32,398

\$29,159 last week

+10.8%

Income

This week ▾

\$3,394

\$2,614 last week

+23.8%

Expenses

This week ▾

\$1,890

\$2,614 last week

-3.7%

Actions

Transfer

Bills

Cards

More

Quick Send to Friends

Anna

Olivia

Sam

Sara

Financial Overview

Income Expenses 6 months ▾

All Expenses

This week ▾

Transaction History

Q ⬆ Filter ⚙

|                               |              |           |           |
|-------------------------------|--------------|-----------|-----------|
| Transfer from Upwork platform | 22 Feb, 2024 | Completed | +\$540    |
| June Salary                   | 3 Feb, 2024  | Recieved  | +\$12,423 |
| Transfer to: Mom              | 3 Feb, 2024  | Completed | -\$420    |
| City Tax                      | 22 Feb, 2024 | Completed | -\$32     |
| Transfer from Upwork platform | 28 Jan, 2024 | Recieved  | +\$720    |
| Online Shoping: Zare Store    | 27 Jan, 2024 | Completed | -\$72     |

Saving Goals

Vacation

Target: \$12,000

\$7,323

68%

New Car

Target: \$38,000

sofa

Today

What's my savings progress for my goal?

You've saved \$7,323. To reach your goal, you need \$4,373 more. Saving monthly, especially on food and shopping, can help.

Vacation Goal

\$7,323

Target

How can I save on these?

Cook more, dine out less, and prioritize needs in shopping. This should help you reach your \$635 monthly saving target.

Can we set this as my budget?

Absolutely! Allocating \$400 for food and \$235 for shopping monthly meets your goal. Ready to start?

Yes, thanks!

Ask something...

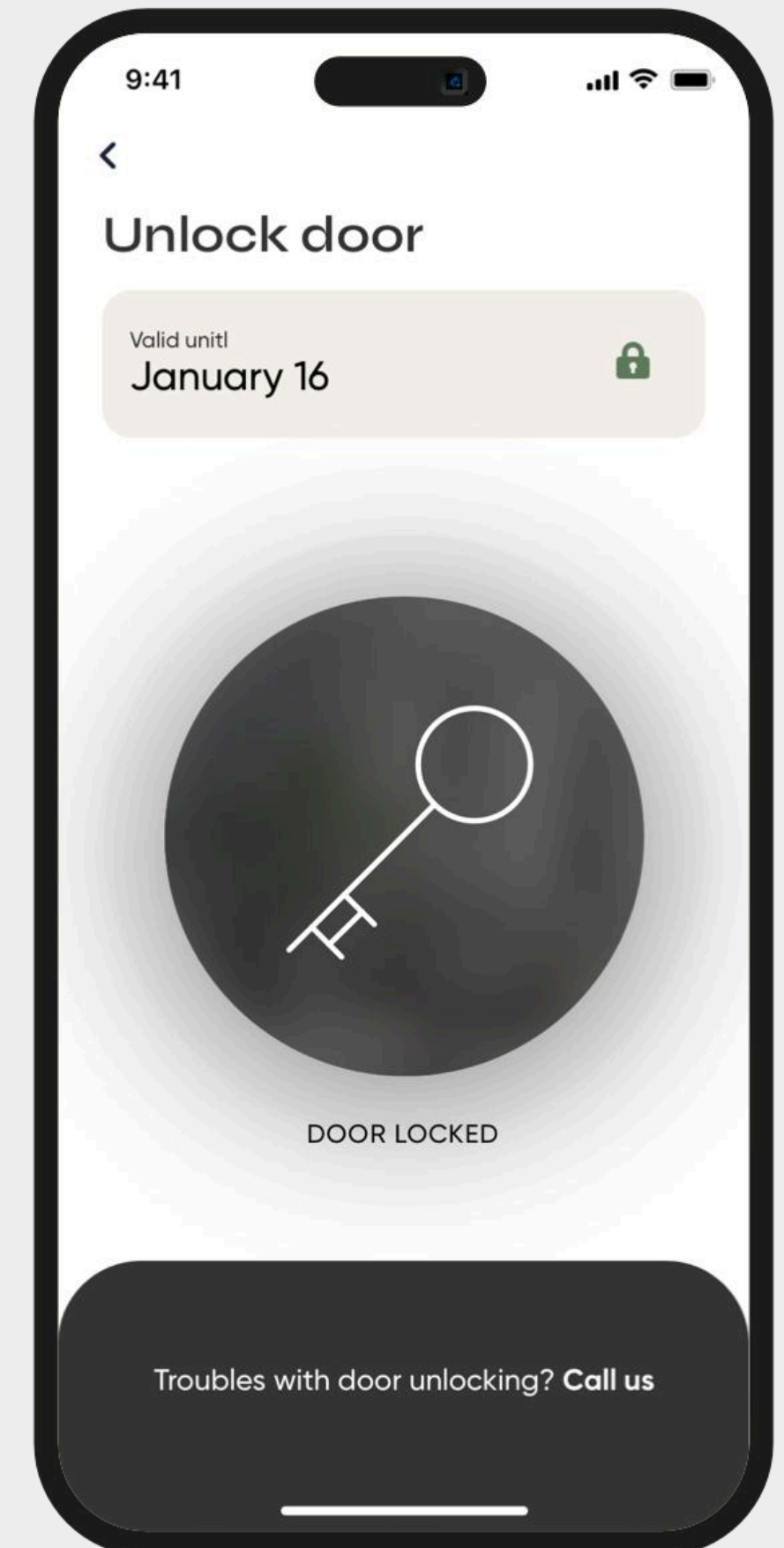
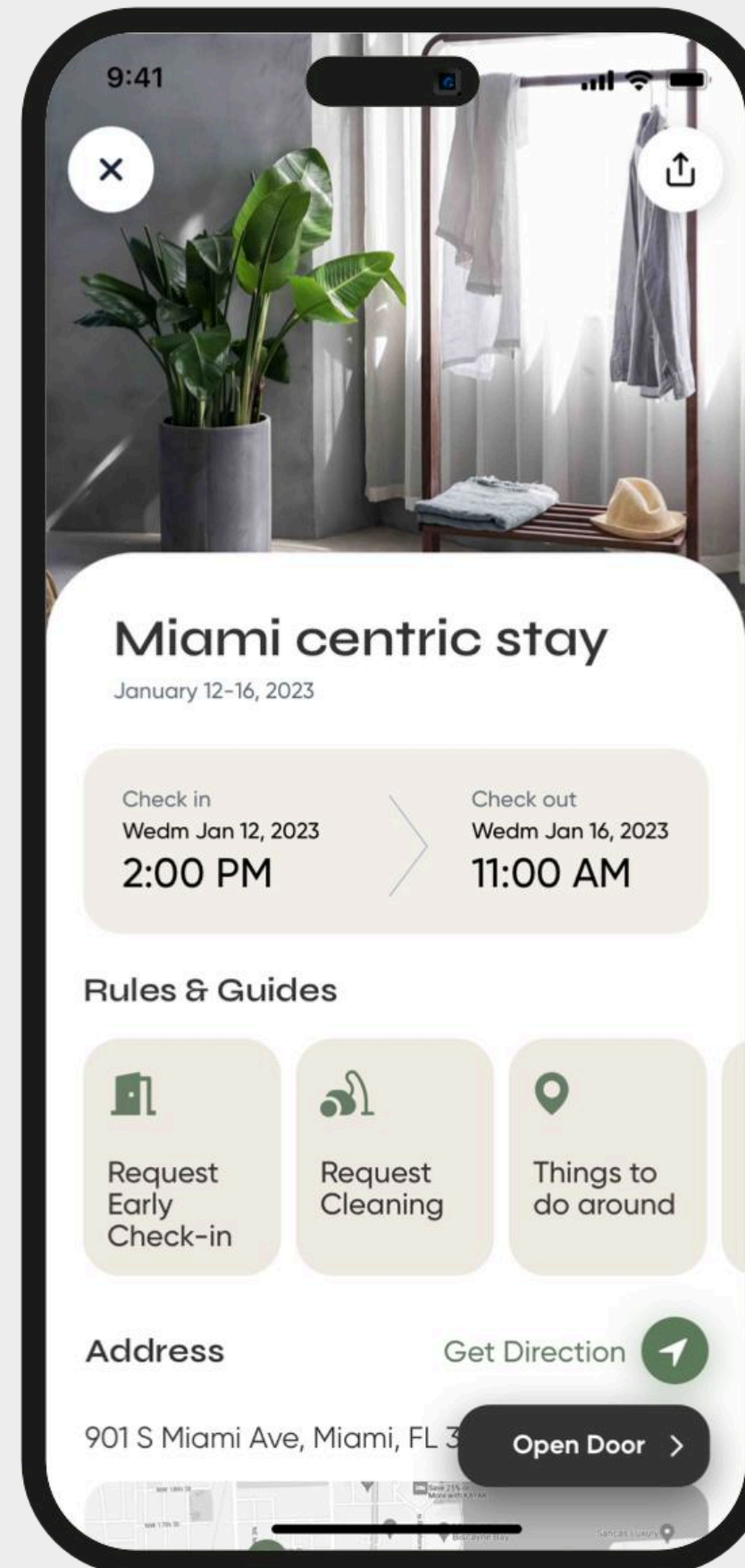
Generate Promts

# docus

Travel & Hospitality

Short rental app allowing travelers to quickly and confidently book their ideal short-term rental property.

With Docus, travelers can browse a wide range of rental properties, from cozy apartments to spacious villas, and book the perfect rental property for their needs.



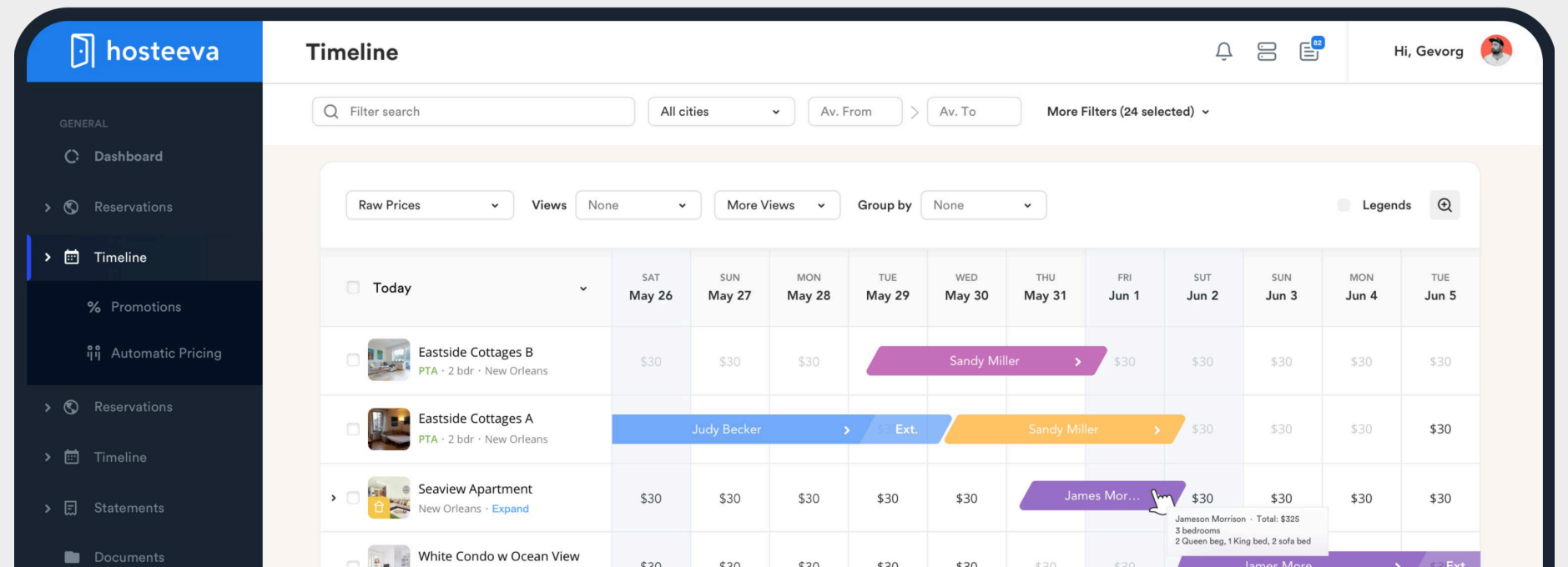
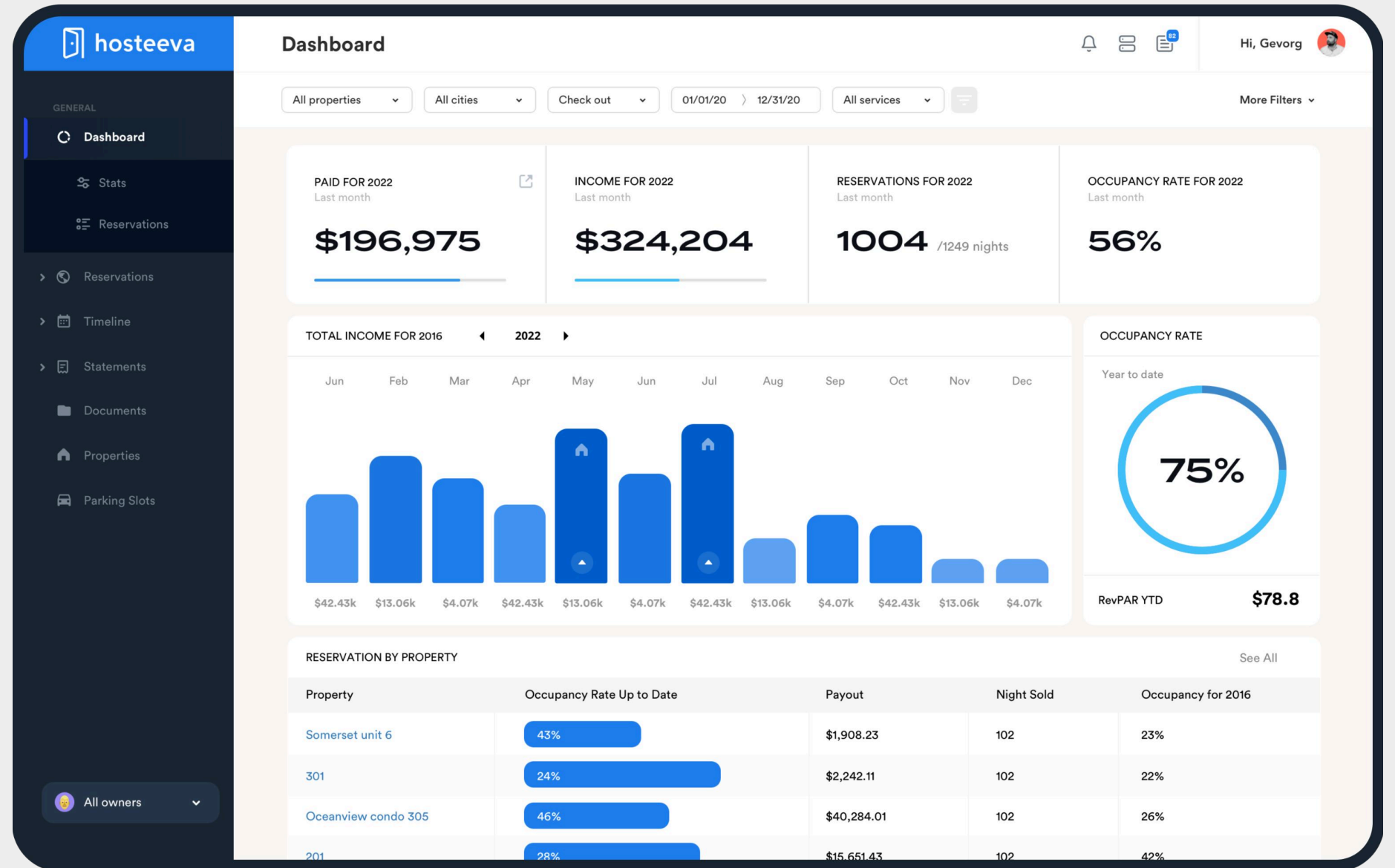


## AI-powered Travel & Hospitality

Hosteeva was born with the mission of revolutionizing how vacation rentals should be managed.

We build technology that is focused on one thing: more rental income for our homeowners and a stress-free travel experience for their guests.

## 320+ screens created



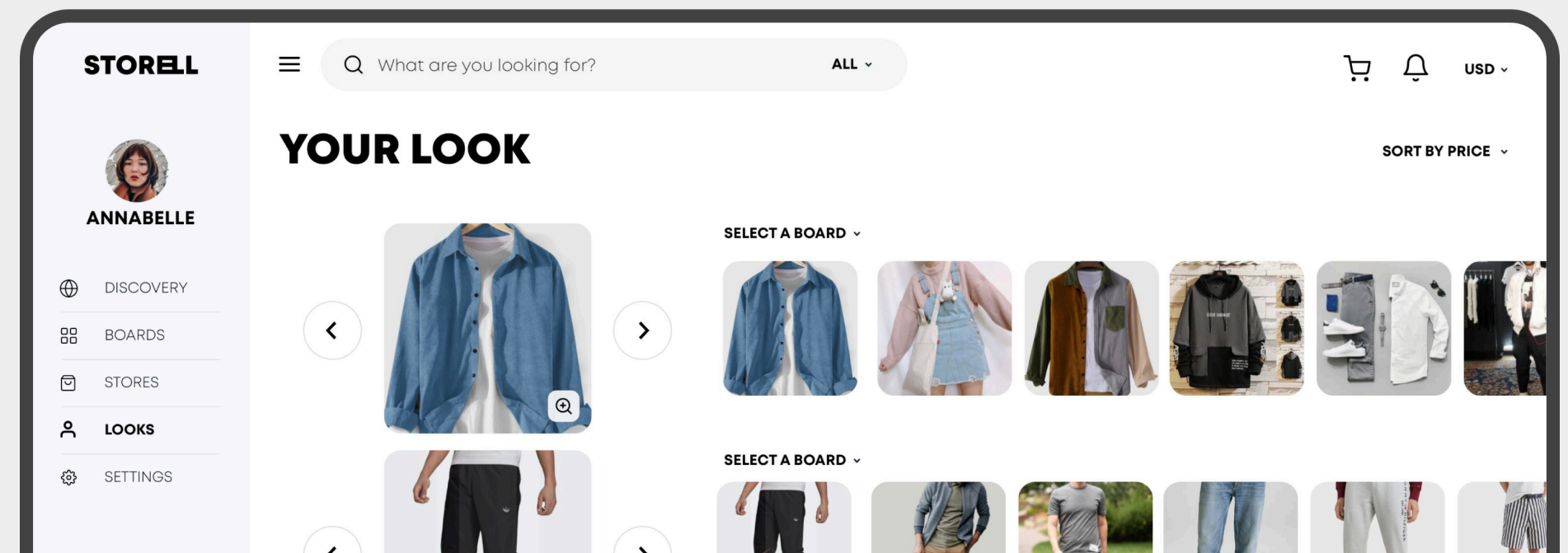
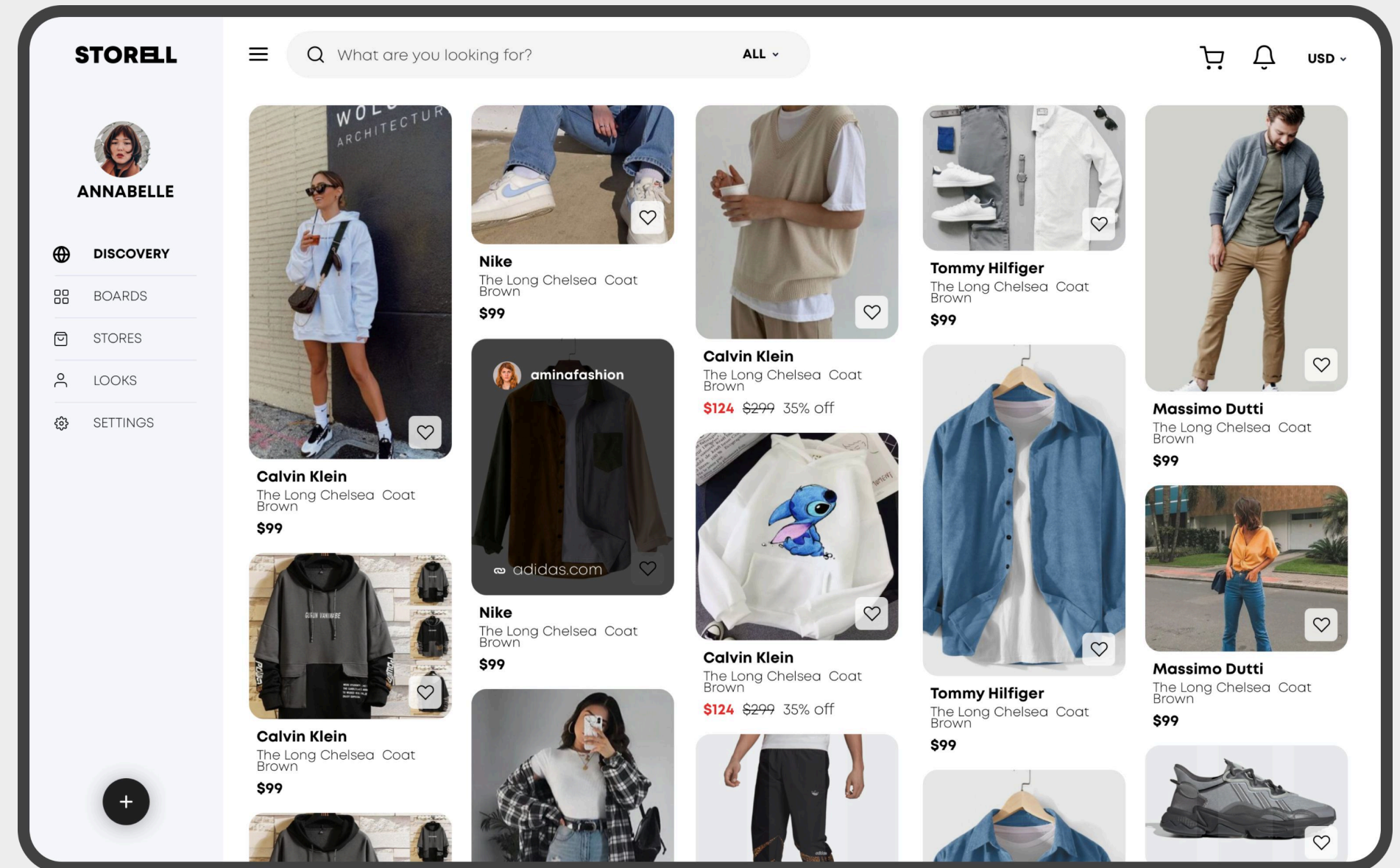


# STORELL

AI-powered, E-commerce

One-stop solution for better visual discovery and organized shopping experience, where shoppers can easily and intuitively be connected with the products they really need to buy.

The AI-powered discovery suite makes every visit personal. This means less time scrolling to find the items and brands they love.

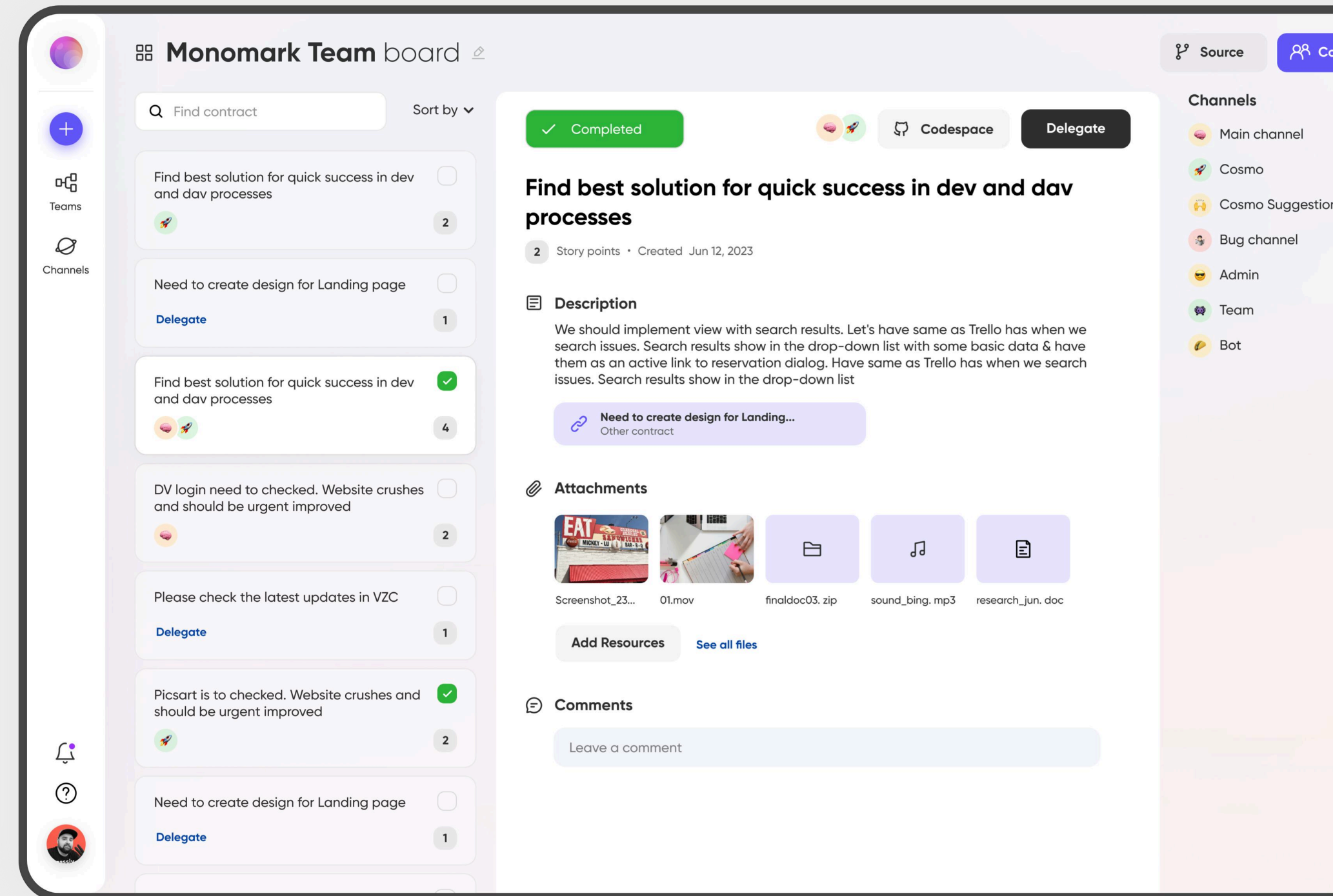


# COSMO

## Tech

Cosmo is an effective cross-team collaboration platform, that streamlines communication, project management, and file sharing, enabling teams across different locations to work together seamlessly.

It promotes transparency and efficiency, fostering a productive and unified work environment.

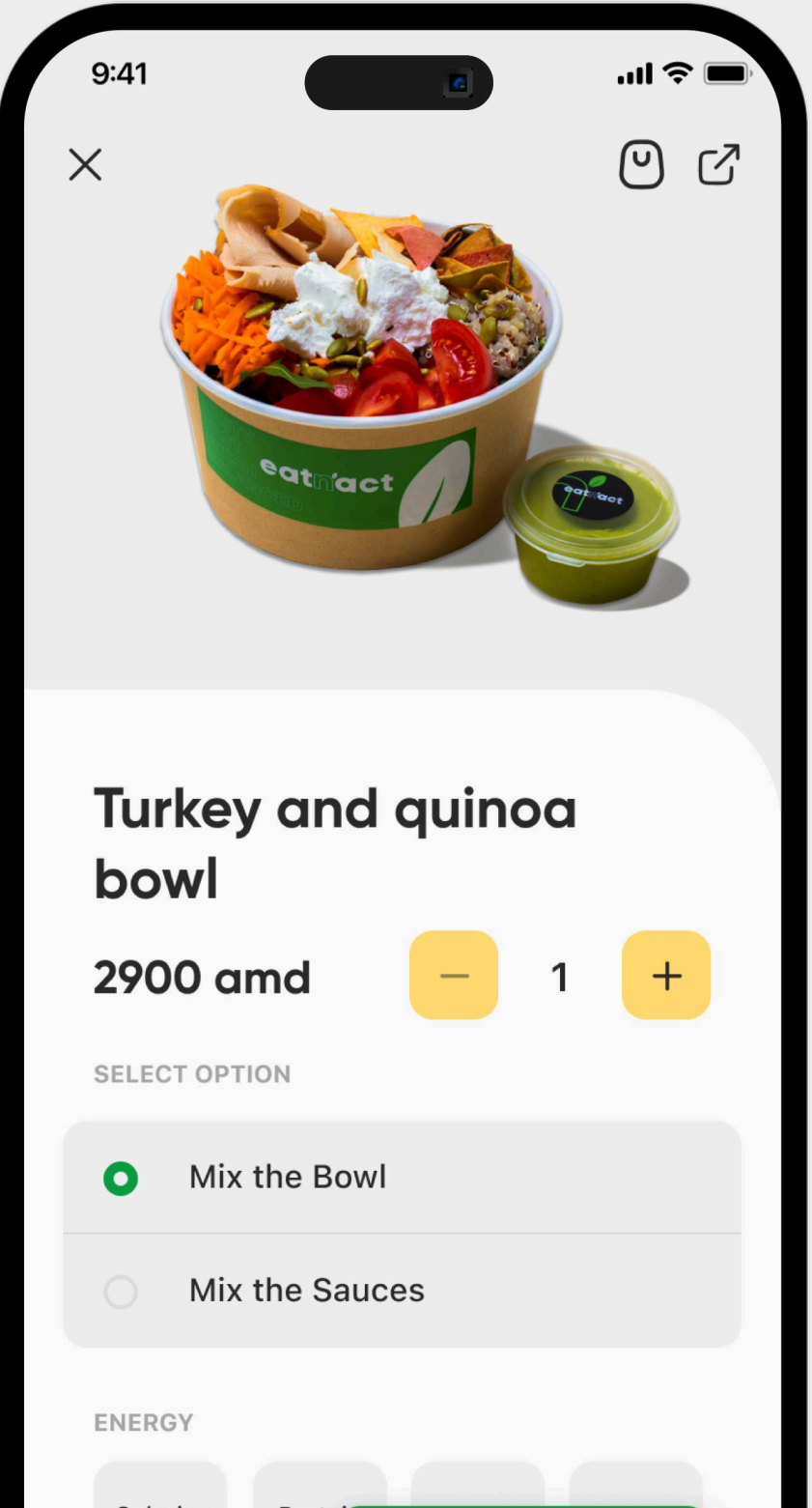
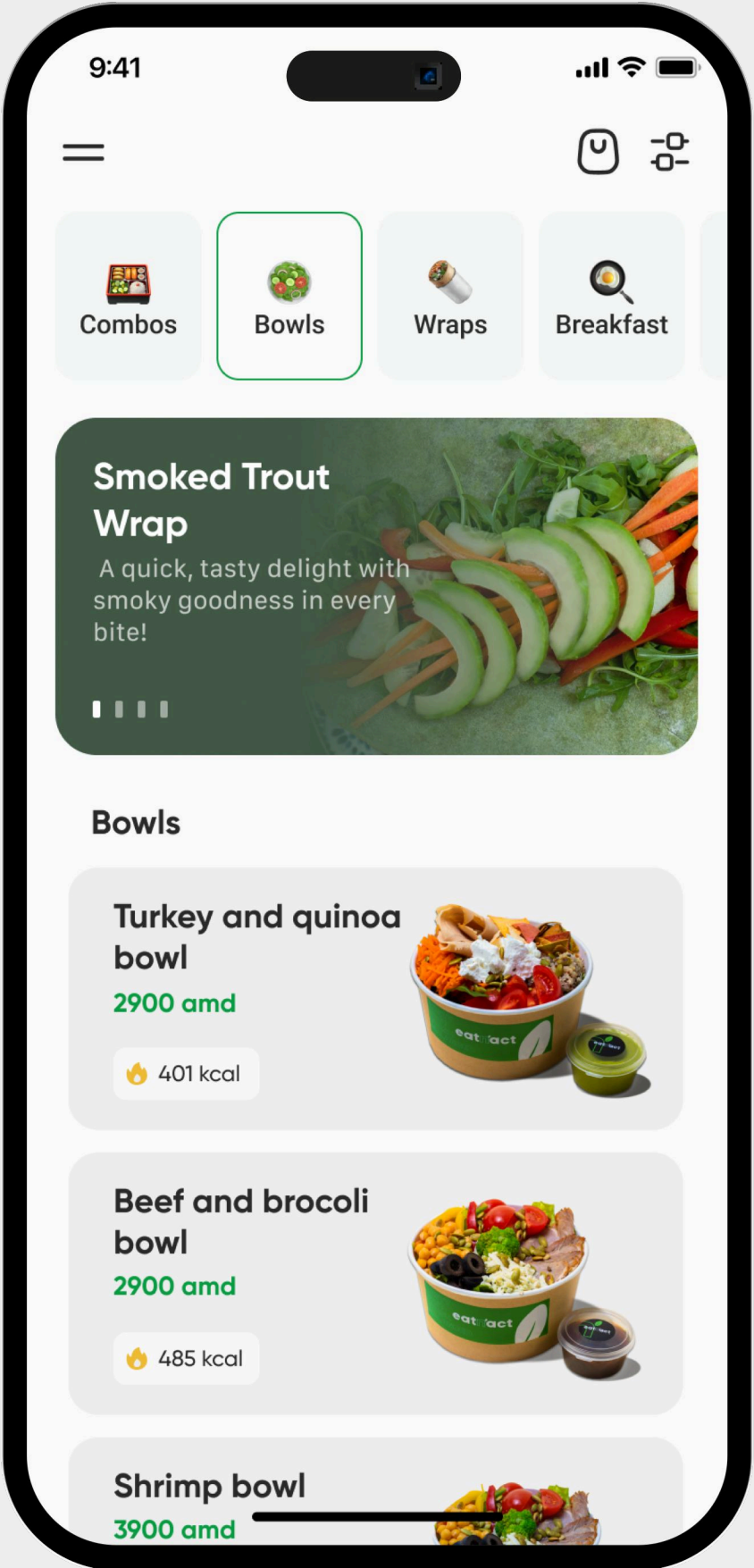






Food & Delivery

Eatn'act, a new-generation fast-casual restaurant in Yerevan, Armenia. We have seamlessly integrated cutting-edge technologies within the industry and adopted best practices in food preparation to ensure an unparalleled dining experience for our customers.



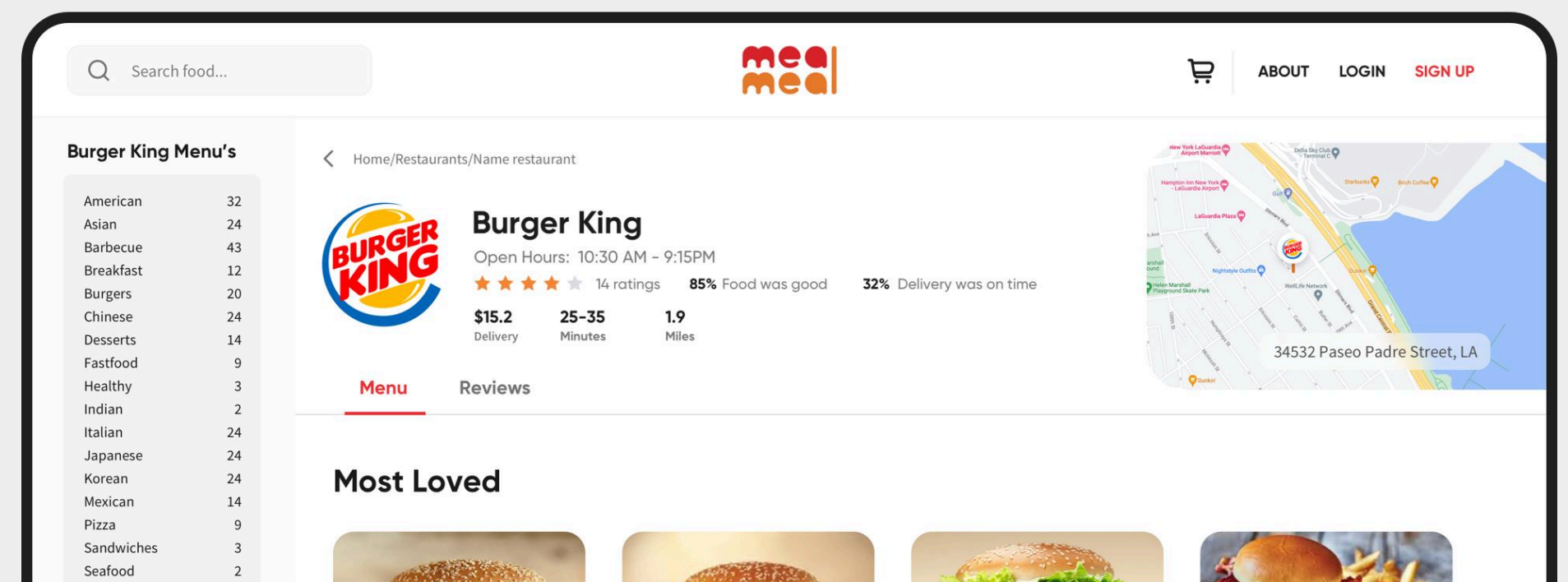
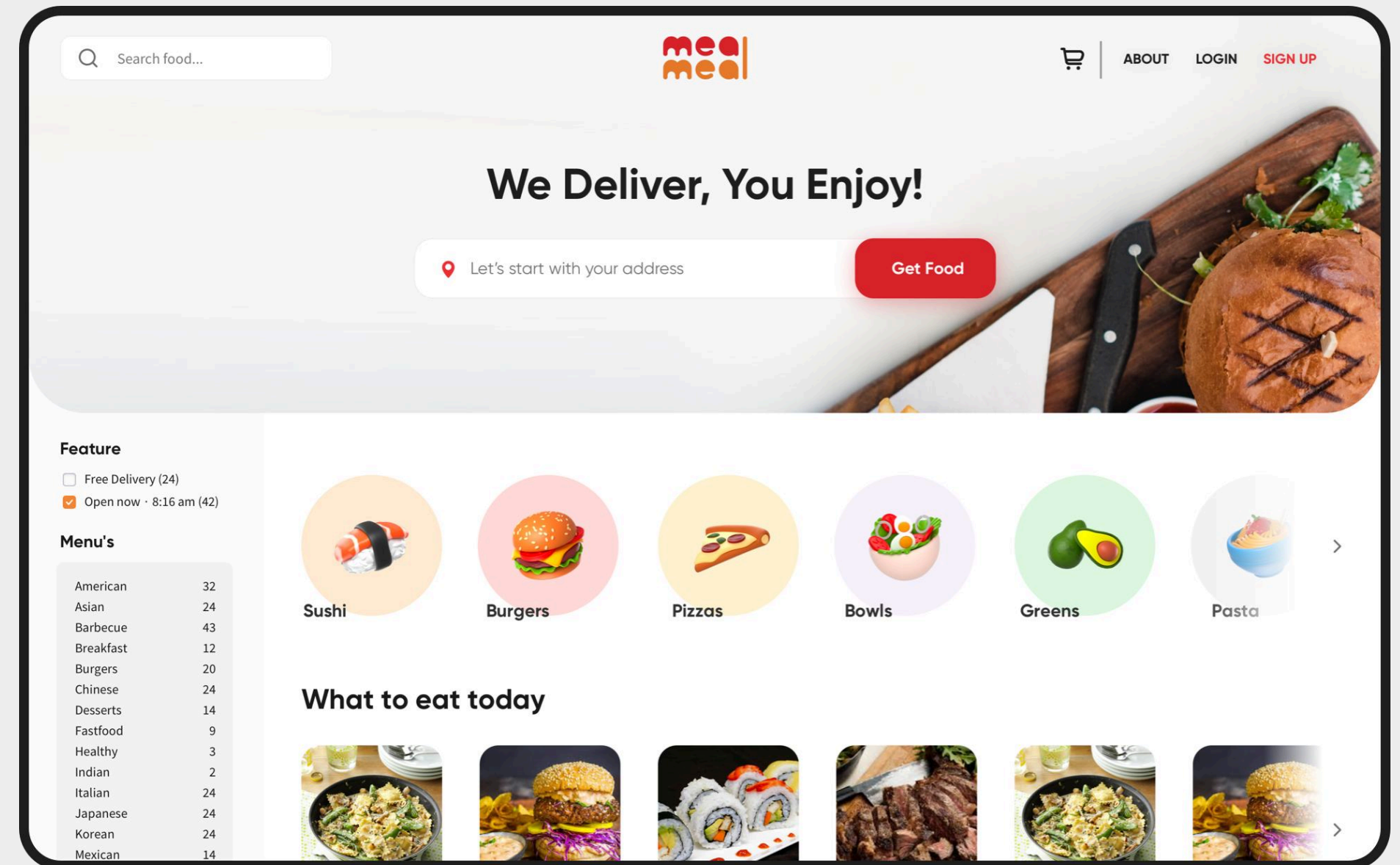




## Food & Delivery

New food delivery website that was founded in 2021 with the aim of simplifying the food ordering process for customers.

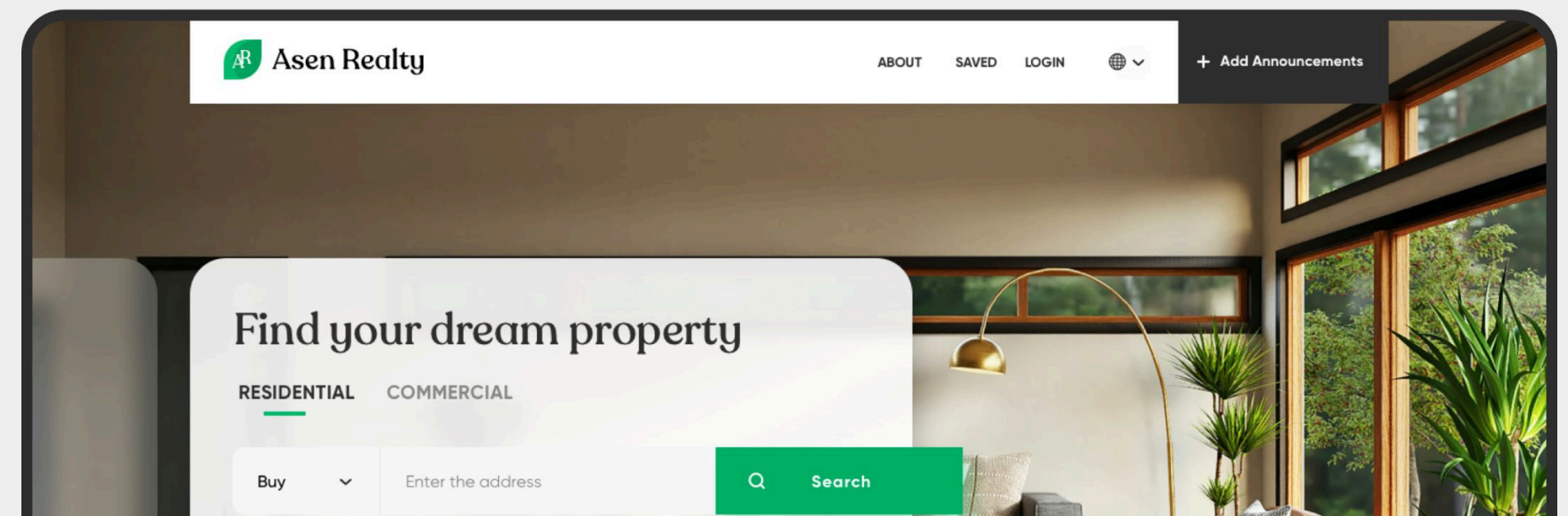
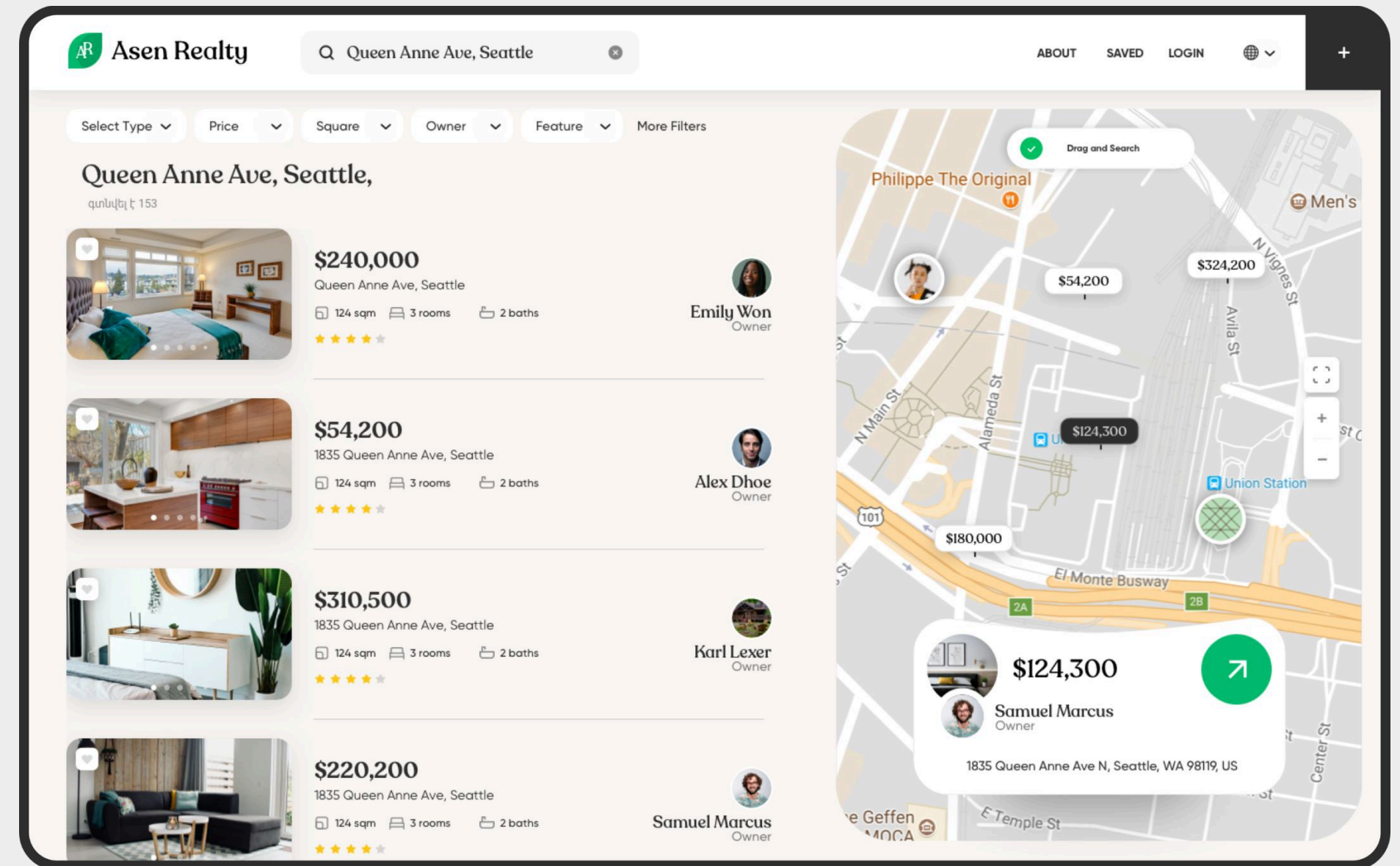
MeaMeal's mission is to provide an easy and efficient way for users to order their favorite food from local restaurants with just a few clicks.





Real Estate

Through a strategic blend of user research, responsive design, and functionality optimization, our UI/UX design interventions successfully transformed the estate property marketplace, providing users with an enjoyable and efficient experience.



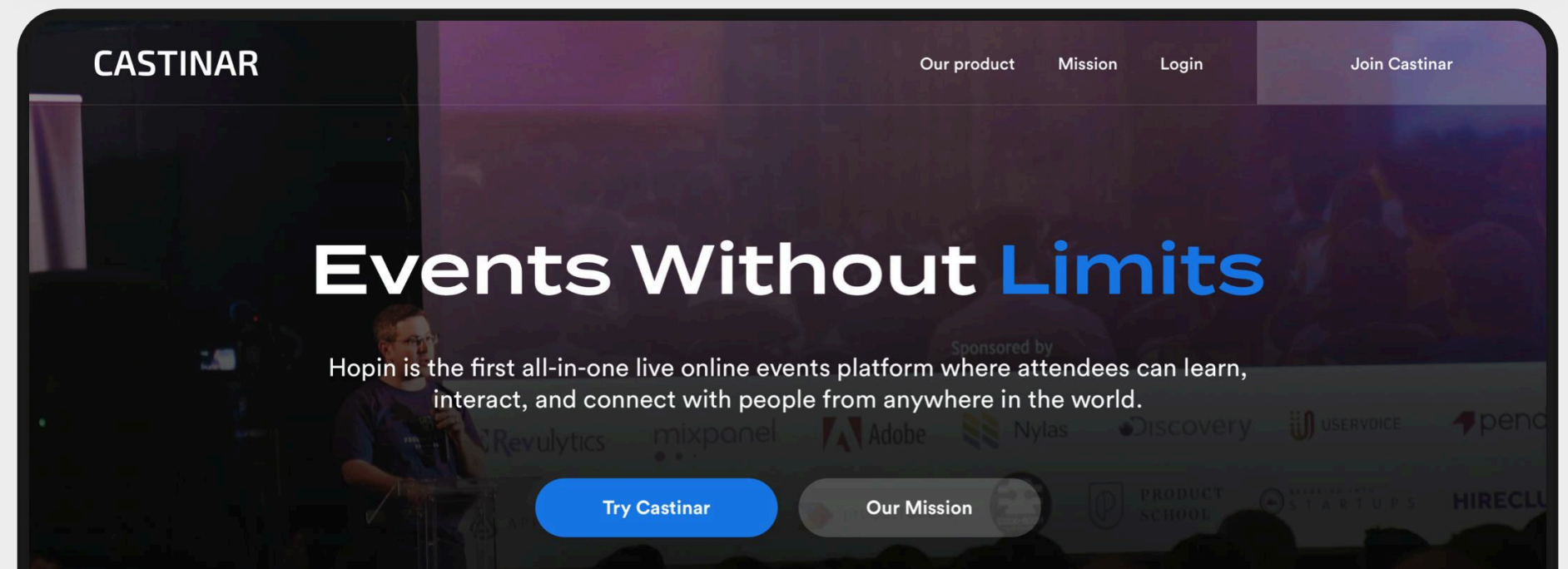
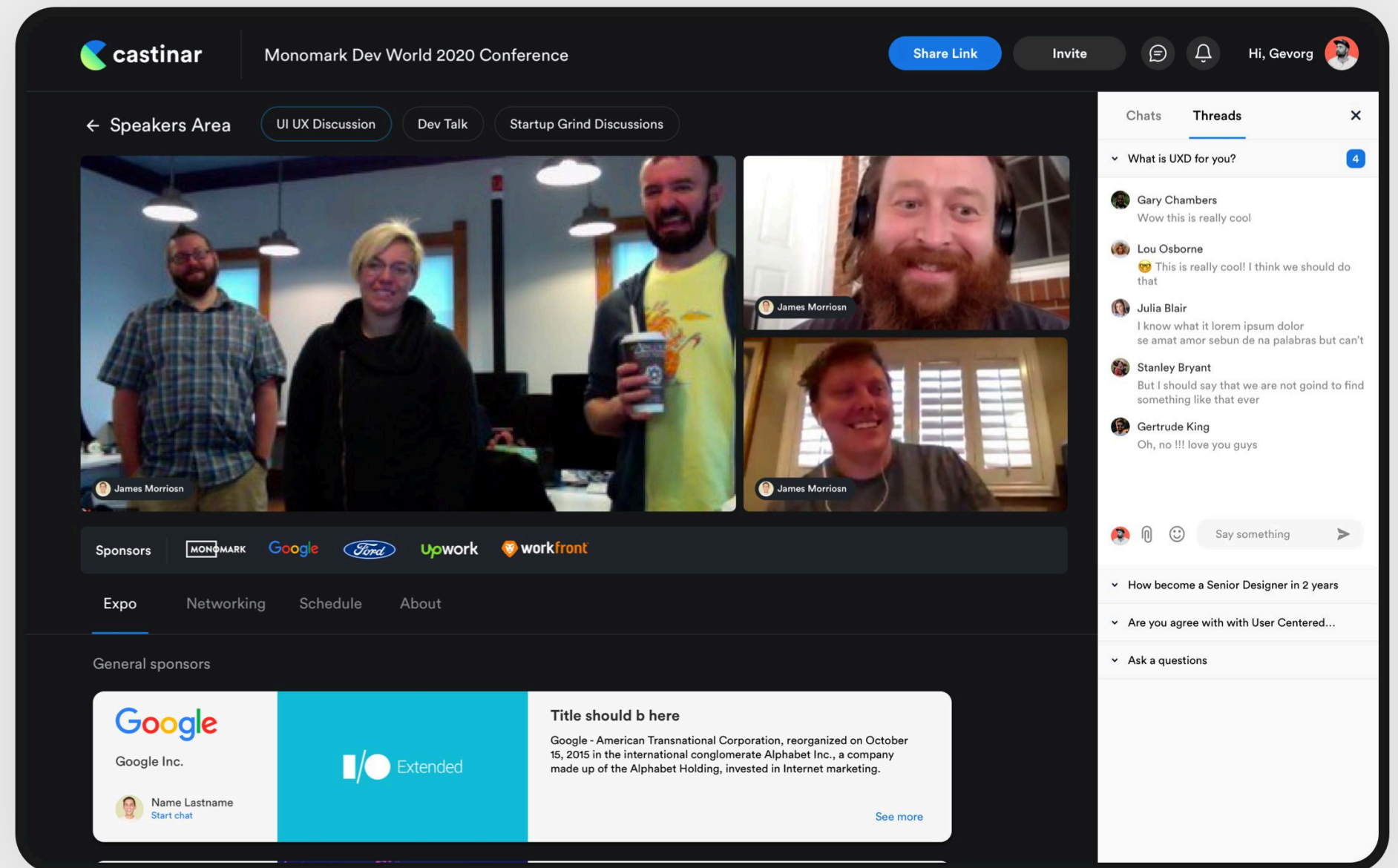




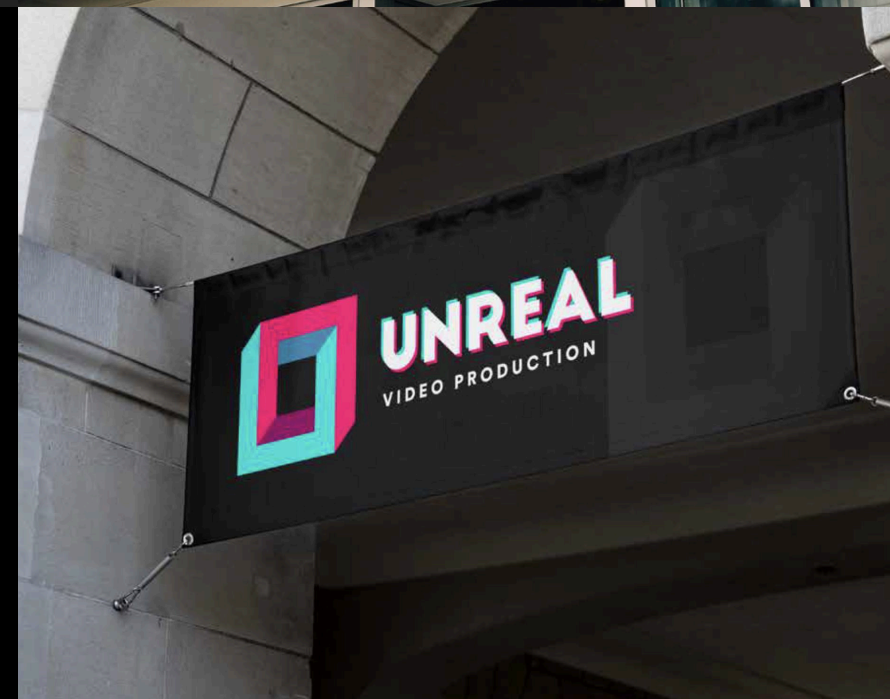
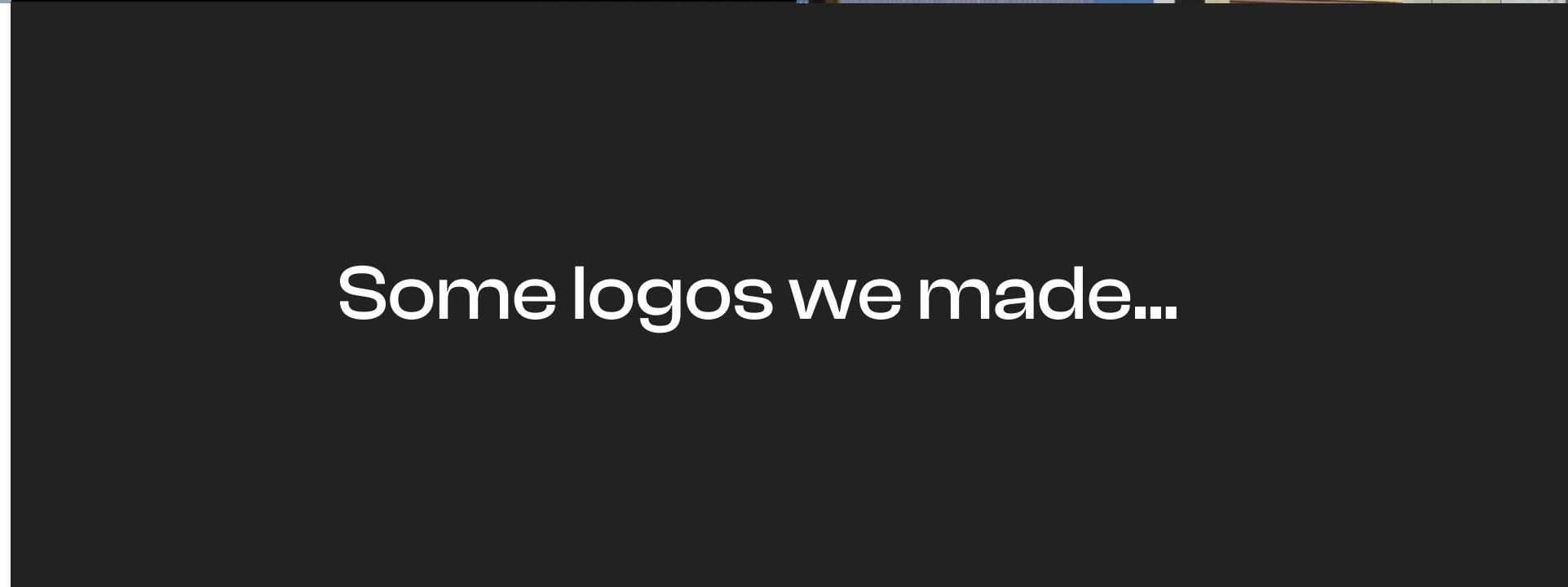
## Video Conference

Castinar is the first all-in-one live online events platform where attendees can learn, interact, and connect with people from anywhere in the world.

The platform was designed to allow attendees to learn, interact, and connect with people from anywhere in the world. The platform featured live streaming, chat functionality, and virtual meeting rooms for networking.









# What people say about us

# Clutch

Reviews 5.0



**Daniel Mall**  
CEO at Borrow'd

5.0 ★★★★★

"I found it refreshing and extremely impressive that Massiv. Design was able to make design changes quickly."

Tampa, Florida 🇺🇸



**Vince Melkumyan**  
CEO at Vision Millennium

5.0 ★★★★★

"They are really on top of their game and know how to meet clients' needs."

Washington, District of Columbia 🇺🇸



**Sergii Synieok**  
Co-Founder at CrossFit Gym

5.0 ★★★★★

"They execute well-structured work stages. They work collaboratively and iteratively, leading to a seamless workflow. Customers can expect a team that can produce impressive results."

Lutsk, Ukraine 🇺🇦



**Eigensatz Anna**  
Founder at TheProperties

5.0 ★★★★★

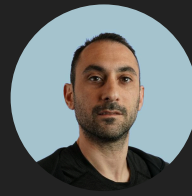
"They understand my needs and bring creative insight for solutions."

Luzern, Switzerland 🇨🇭

# What people say about us

## Clutch

Reviews 5.0



**Tigran Shahbazyan**  
Co-Founder & CPO at Hosteeva

5.0 ★★★★★

"They had an excellent understanding of our requirements and were able to anticipate our needs."

New Orleans, Louisiana 🇺🇸



**Vahagn Hakobyan**  
Founder at Heuristic Innovations

5.0 ★★★★★

"The project was implemented in time due to professionals who love their work."

Yerevan, Armenia 🇦🇲



**Harut Martirosyan**  
CTO at Intent.ai

5.0 ★★★★★

"Their professionalism, attitude, and communication are priceless to us."

Yerevan, Armenia 🇦🇲



**Anonymous**  
CEO & Founder, POS & Merchant Services Provider

5.0 ★★★★★

"They were responsive to our needs and worked collaboratively to address challenges, keeping the project on track."

San Francisco, California 🇺🇸



**massiv.**

**Let's talk**

We collaborate with ambitious people and brands.  
Let's chat about what we can do for you.

→ **hello@massiv.cc**

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**Dribbble: massivdesign**

**www.massiv.cc**